



NORTHWEST FLORIDA STATE COLLEGE

Memo

To: Board of Trustees

From: Dr. Devin Stephenson, President

Date: February 21, 2023

Re: Northwest Florida State College's Mission, Vision, and Guiding Principles

The College's Engage NWFSC: 2020-2023 Strategic Plan concludes this year. The College has been diligently preparing for a new strategic plan since 2022. The first step was reviewing the College's mission, vision, and values. For months, the College has held brainstorming sessions for internal and external stakeholder input. The College's extensive planning period resulted in the Mission, Vision, and Guiding Principles presented today.

We formulated the recommended Mission, Vision, and Guiding Principles through broad-based, integrated discussion and listening, including thorough discussion by College leadership and the following events for internal and external stakeholder feedback:

- Feedback Forum—November 2, 2023: Employees presented their thoughts and collaborated on ideas for the new mission, vision, and guiding principles.
- Town Hall Meetings—November 30, 2022: The College hosted town hall meetings at Fort Walton Beach, Niceville, Crestview, and DeFuniak Springs. Community members, College partners, and employees joined in brainstorming, collaborations, and recommendations at each town hall.

The College through the President's Strategy Circle then distilled the recommendations into the enclosed Mission, Vision, and Guiding Principles. Our mission is: "As Northwest Florida's premier educational institution, we prepare today's students for tomorrow's success." Our vision is: "To transform lives through exemplary, relevant programs and educational experiences, meeting the workforce demands of our ever-changing economy." The mission and vision draw on wide feedback that both statements should be broad enough to encompass all students' success and all the College's programs and educational experiences. Our intent with the vision, particularly, is to state our core, transformational commitment to all programs at this institution, whether A.A., A.S., arts, athletics, dual enrollment, or The Collegiate High School. The guiding principles of accessibility, excellence, innovation, spirit of service, and stewardship complement the mission and vision by stating the standards and driving forces in our daily work.

The College looks forward to building on the Mission, Vision, and Guiding Principles to develop our 2023-2026 Strategic Plan. If approved, the Mission, Vision, and Guiding Principles will form the foundation of the discussion this Friday, February 24, 2023, at the 2023-2026 Strategic Planning Summit. Trustees, the community, and College staff will gather on Friday to take the next steps to formulate the College's upcoming strategic plan.

RECOMMENDATION:

The Board of Trustees approves Northwest Florida State College's Mission, Vision, and Guiding Principles, as presented.